

✓	Course	Title	Prerequisites	Notes
Freshman Year: Semester One				
	EN 101	College Writing		Gen. Ed. Requirement
	GS 101	Writing in Humanities		Gen. Ed. Requirement
	COM 110	Introduction to Mass Media		
	COM 170	Multimedia Production I		
	GEN ED	General Education Module		See Options on Page Two
Freshman Year: Semester Two				
	EN 102	Writing in the Humanities		Gen. Ed. Requirement
	COM 151	Public Speaking		Gen. Ed. Requirement
	COM 180	Multimedia Production II	COM 170	
	GEN ED	General Education Module		See Options on Page Two
	GEN ED	General Education Module		See Options on Page Two
Sophomore Year: Semester Three				
	MA 200	Topics in Statistics	30 Credit Hours	
	EN 240	Art of Persuasion: Intro to Rhetorical Strat.		
	GEN ED	General Education Module		See Options on Page Two
	GEN ED	General Education Module		See Options on Page Two
	All College	All College Elective		Any Level Elective
Sophomore Year: Semester Four				
	COM 210	Media Analysis		
	COM 211	Mass Communication Theory		
	COM 261	Concepts of Integrated Marketing		
	GEN ED	General Education Module		See Options on Page Two
	COM	Communications Lower Level Elective		Lower Level
Junior Year: Semester Five				
	COM 320	Law and Ethics		
	COM 362	Integrated Marketing Research	60 Credits	
	GEN ED	General Education Module		See Options on Page Two
	GEN ED	General Education Module		See Options on Page Two
	COM	Communications Upper Level Elective		Upper Level
Junior Year: Semester Six				
	COM 344	Public Relations Writing	EN 102 & 60 Credit Hours	
	GEN ED	General Education Module		See Options on Page Two
	PS 402	Junior Symposium	60 Credit Hours	
	Liberal Arts	Liberal Arts Upper Level Elective		Upper Level
	Elective	Upper Level Elective		Upper Level
Senior Year: Semester Seven				
	COM 348	Advertising Copywriting	EN 102 & 60 Credit Hours	
	COM 491	Internship	60 Credit Hours	
	Liberal Arts	Liberal Arts Upper Level Elective		Upper Level
	Liberal Arts	Liberal Arts Upper Level Elective		Upper Level
	All College	All College Elective		Any Level Elective
Senior Year: Semester Eight				
	COM	Communications Upper Level Elective		Upper Level
	Immersive	Upper Level Immersive Learning Course		Upper Level
	Liberal Arts	Liberal Arts Upper Level Elective		Upper Level
	Elective	Upper Level Elective		Upper Level
	All College	All College Elective		Any Level Elective

General Education Modules		
✓	General Education Module	Completed By
	Mathematics	MA 200
	Natural Science	
	Social Science	
	American History/Western Civilization	
	Civic Learning and Engagement	
	Humanities	
	Arts	
	Foreign Culture and Language	
	General Education Elective	

General Electives		
	Religion	

Additional Requirements		
✓	Requirement	Completed By
	Service Learning Requirement	COM 180 - Multimedia Explorations II

This Eight Semester Plan is intended as a supplemental resource to the major curriculum, it is a *recommended* schedule for timely graduation and should not be interpreted as a guarantee of if/when specific courses are offered.