Digital Media and Communications, BA
Graphic Design
Curriculum for 2024-2025
Four Year Plan

✔	Course	Course Title	Prerequisites	Notes
Freshman Year: Semester One				
	EN 101	College Writing		
	BLU 101	Foundations Seminar		*Blueprint Course*
	COM 110	Introduction to Mass Media		
	COM 170	Multimedia Production I		Arts General Education
	GEN ED	General Education Module		
Freshman Year: Semester Two				
	EN 102	Unveiling Literary Treasures		
	BLU 151	Public Speaking		*Blueprint Course*
	COM 180	Multimedia Production II	COM 170	
	GEN ED	General Education Module		
	LA Elective	Liberal Arts Elective		Any Level
Sophomore Year: Semester Three				
	MA 200	Topics in Statistics	30 Credit Hours	Math General Education
	EN 240	The Art of Persuasion		Humanities General Education
	RS Elective	Religious Studies Elective		
	All College	All College Elective		Any Level
	BLU 201	Service Learning & Civic Engagement		*Blueprint Course*
Sophomore Year: Semester Four				
	COM 210	Media Analysis		
	COM 211	Mass Communication Theory		
	GEN ED	General Education Module		
	All College	All College Elective		Any Level
	COM ***	Communications Lower Level Elective		
Junior Year: Semester Five				
	COM 320	COM Law and Ethics		
	COM 305	Visual Communications		
	GEN ED	General Education Module		
	All College	All College Elective		Any Level
	COM ***	Communications Upper Level Elective		
Junior Year: Semester Six				
	COM 273	Graphic Design		Arts General Education
	COM 381	Web Design		
	BLU 301	Junior Symposium	60 Credit Hours	*Blueprint Course*
	LA Elective	Liberal Arts Upper Level Elective		
	All College	Upper Level Elective		
Senior Year: Semester Seven				
	COM 270	Digital Photography		
	COM 491	Internship	60 Credit Hours	
	LA Elective	Liberal Arts Upper Level Elective		
	LA Elective	Liberal Arts Upper Level Elective		
	All College	All College Elective		Any Level
Senior Year: Semester Eight				
	COM ***	Communications Upper Level Elective		
	Immersive	Upper Level Immersive Learning Course		
	LA Elective	Liberal Arts Upper Level Elective		
	All College	Upper Level Elective		
	All College	All College Elective		Any Level

General Education Modules

✓	General Education Module	Completed By
	Mathematics	MA 200
	Natural Science	
	Social Science	
	American History/ Western Civilization	
	Humanities	EN 240
	Arts	COM 170
	Foreign Language and Culture	
	General Education Elective	COM 273
	General Electives	
	Religion	