



Digital Media and Communications, BA
Multimedia Journalism
Curriculum for 2024-2025
Four Year Plan

| ✓ | Course | Course Title | Prerequisites | Notes |
|---------------------------------------|-------------|---------------------------------------|--------------------------|------------------------------|
| Freshman Year: Semester One | | | | |
| | EN 101 | College Writing | | |
| | BLU 101 | Foundations Seminar | | <i>Blueprint Course</i> |
| | COM 110 | Introduction to Mass Media | | |
| | COM 170 | Multimedia Production I | | Arts General Education |
| | All College | All College Elective | | Any Level |
| Freshman Year: Semester Two | | | | |
| | EN 102 | Unveiling Literary Treasures | | |
| | BLU 151 | Public Speaking | | <i>Blueprint Course</i> |
| | COM 180 | Multimedia Production II | COM 170 | |
| | GEN ED | General Education Module | | |
| | LA Elective | Liberal Arts Elective | | Any Level |
| Sophomore Year: Semester Three | | | | |
| | MA 200 | Topics in Statistics | 30 Credit Hours | Math General Education |
| | EN 240 | The Art of Persuasion | | Humanities General Education |
| | RS Elective | Religious Studies Elective | | |
| | GEN ED | General Education Module | | |
| | BLU 201 | Service Learning & Civic Engagement | | <i>Blueprint Course</i> |
| Sophomore Year: Semester Four | | | | |
| | COM 210 | Media Analysis | | |
| | COM 211 | Mass Communication Theory | | |
| | GEN ED | General Education Module | | |
| | All College | All College Elective | | Any Level |
| | COM*** | Communications Lower Level Elective | | |
| Junior Year: Semester Five | | | | |
| | COM 320 | COM Law and Ethics | | |
| | COM 243 | Journalism | EN 102 | Arts General Education |
| | GEN ED | General Education Module | | |
| | All College | All College Elective | | Any Level |
| | COM*** | Communications Upper Level Elective | | |
| Junior Year: Semester Six | | | | |
| | COM 360 | Press Relations | EN 102 & 60 Credit Hours | |
| | COM*** | Communication Upper Level Elective | | |
| | BLU 301 | Junior Symposium | 60 Credit Hours | |
| | LA Elective | Liberal Arts Upper Level Elective | | |
| | All College | Upper Level Elective | | |
| Senior Year: Semester Seven | | | | |
| | COM 442 | Multimedia Journalism | | |
| | COM 491 | Internship | 60 Credit Hours | |
| | LA Elective | Liberal Arts Upper Level Elective | | |
| | LA Elective | Liberal Arts Upper Level Elective | | |
| | All College | All College Elective | | Any Level |
| Senior Year: Semester Eight | | | | |
| | COM 443 | Journalism Practicum | | |
| | Immersive | Upper Level Immersive Learning Course | | |
| | LA Elective | Liberal Arts Upper Level Elective | | |
| | All College | Upper Level Elective | | |
| | All College | All College Elective | | Any Level |

General Education Modules

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|-------------------|--|--------------|
| ✓ | General Education Module | Completed By |
| | Mathematics | MA 200 |
| | Natural Science | |
| | Social Science | |
| | American History/ Western Civilization | |
| | Humanities | EN 240 |
| | Arts | COM 170 |
| | Foreign Language and Culture | |
| | General Education Elective | COM 243 |
| | | |
| General Electives | | |
| | Religion | |
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