



**Sports Industry Management, BS**  
Curriculum for 2025-2026  
Four Year Plan

✓	Course	Course Title	Prerequisites	Notes
<b>Freshman Year: Semester One</b>				
	BUS 200	Introduction to Business Management		
	ECO 203	Macroeconomics		
	EN 101	Introduction to Composition		
	BLU 101	Foundations Seminar		<i>Blueprint course</i>
	MA 145	College Mathematics		
<b>Freshman Year: Semester Two</b>				
	BLU 151	Public Speaking		<i>Blueprint course</i>
	ECO 204	Microeconomics		
	EN 102	Unveiling Literary Treasures		
	GEN ED	General Education Module		
	Liberal Arts	Liberal Arts Elective		
<b>Sophomore Year: Semester Three</b>				
	ACC 205	Financial Accounting	30 Credit Hours	
	BUS 335	Information Technology and Management	BUS 200 & 30 Credit Hours	
	BLU 201	Service Learning and Civic Engagement		<i>Blueprint course</i>
	RS Elective	Religious Studies Elective		
	MIS 205	Spreadsheet Software: Microsoft Excel		
<b>Sophomore Year: Semester Four</b>				
	ACC 206	Managerial Accounting	ACC 205 & 30 Credit Hours	
	MA 200	Statistics	30 Credit Hours	<i>Or BUS 203</i>
	BUS 334	Small Business Management	BUS 200 & 45 Credit Hours	
	BUS 217	Business Law I	30 Credit Hours	
	GEN ED	General Education Module		
<b>Junior Year: Semester Five</b>				
	BUS 345	Marketing Management	BUS 200 & 45 Credit Hours	
	SIM 338	Sport Economics	BUS 200 & 45 Credit Hours	
	GEN ED	General Education Module		
	GEN ED	General Education Module		
	BLU 301	Junior Symposium		<i>Blueprint course</i>
<b>Junior Year: Semester Six</b>				
	BUS 304	Ethics, Leadership, & Management	BUS 200 & 45 Credit Hours	
	BUS 344	Introduction to International Business	BUS 200 & 45 Credit Hours	
	GEN ED	General Education Module		
	Liberal Arts	Liberal Arts Elective		
	BUS 346	Corporate Finance	ACC 206	
<b>Senior Year: Semester Seven</b>				
	SIM 404	Fieldwork/Internship	Permission Instructor	Cross listed MGT 404
	SIM 410	Sport Event Operations Management	BUS 200 & 45 Credit Hours	
	SIM Elective	Upper Level SIM Elective		
	All College	All College Elective		
	Liberal Arts	Liberal Arts Elective		
<b>Senior Year: Semester Eight</b>				
	SIM 398	Sales & Retail Management	75 Credit Hours	
	SIM 490	Strategic Management	90 Credit Hours	Cross listed MGT490
	SIM Elective	Upper Level SIM Elective		
	Liberal Arts	Liberal Arts Elective		
	Liberal Arts	Liberal Arts Elective		
<b>General Education Modules</b>				
✓	General Education Module		Completed By	
	American History/Western Civilization			
	Arts			
	Foreign Culture and Language			
	Humanities			
	Mathematics		MA 145	
	Natural Science			
	Social Science		ECO 203	
	General Education Elective		ECO 204	