



**Digital Media and Communications, BA**  
**Graphic Design**  
 Curriculum for 2025-2026  
 Four Year Plan

✓	Course	Course Title	Prerequisites	Notes
<b>Freshman Year: Semester One</b>				
	EN 101	College Writing		
	BLU 101	Foundations Seminar		<i>Blueprint Course</i>
	COM 110	Introduction to Mass Media		
	COM 170	Multimedia Production I		
	GEN ED	General Education Module		
<b>Freshman Year: Semester Two</b>				
	EN 102	Unveiling Literary Treasures		
	BLU 151	Public Speaking		<i>Blueprint Course</i>
	COM 180	Multimedia Production II	COM 170	
	GEN ED	General Education Module		
	Liberal Arts	Liberal Arts Elective		
<b>Sophomore Year: Semester Three</b>				
	MA 200	Topics in Statistics		
	EN 240	The Art of Persuasion		
	RS Elective	Religious Studies Elective		
	All College	All College Elective		
	BLU 201	Service Learning & Civic Engagement		<i>Blueprint Course</i>
<b>Sophomore Year: Semester Four</b>				
	COM 210	Media Analysis		
	COM 211	Mass Communication Theory		
	GEN ED	General Education Module		
	All College	All College Elective		
	COM Elective	Communications Elective Lower Level		
<b>Junior Year: Semester Five</b>				
	COM 320	COM Law and Ethics		
	COM 305	Visual Communications		
	GEN ED	General Education Module		
	All College	All College Elective		
	COM Elective	Communications Elective Upper Level		
<b>Junior Year: Semester Six</b>				
	COM 273	Graphic Design		
	COM 381	Web Design		
	BLU 301	Junior Symposium	60 Credit Hours	<i>Blueprint Course</i>
	Liberal Arts	Liberal Arts Elective Upper Level		
	All College	All College Elective Upper Level		
<b>Senior Year: Semester Seven</b>				
	COM 270	Digital Photography		
	COM 491	Internship	60 Credit Hours	
	Liberal Arts	Liberal Arts Elective Upper Level		
	Liberal Arts	Liberal Arts Elective Upper Level		
	All College	All College Elective		
<b>Senior Year: Semester Eight</b>				
	COM Elective	Communications Elective Upper Level		
	Immersive	Immersive Learning Course Upper Level		
	Liberal Arts	Liberal Arts Elective Upper Level		
	All College	All College Elective Upper Level		
	All College	All College Elective		
<b>General Education Modules</b>				
✓	General Education Module		Completed By	
	American History/ Western Civilization			
	Arts		COM 170	
	Foreign Language and Culture			
	Humanities		EN 240	
	Mathematics		MA 200	
	Natural Science			
	Social Sciences			
	General Education Elective		COM 273	