



Sports Industry Management, BS

Curriculum for 2024-2025
Four Year Plan

✓	Course	Course Title	Prerequisites	Notes
Freshman Year: Semester One				
	BUS 200	Introduction to Business Management		
	ECO 203	Macroeconomics		<i>Social Science Module</i>
	EN 101	College Writing		<i>Blueprint course</i>
	BLU 101	Foundations Seminar		<i>Blueprint course</i>
	MA 145	College Mathematics		<i>Math Module</i>
Freshman Year: Semester Two				
	BLU 151	Public Speaking		<i>Blueprint course</i>
	ECO 204	Microeconomics		<i>Gen. Ed. Elective Module</i>
	EN 102	Unveiling Literary Treasures		<i>Blueprint course</i>
	GEN ED	General Education Module		
	Liberal Arts	Liberal Arts Elective		
Sophomore Year: Semester Three				
	ACC 205	Financial Accounting	30 Credit Hours	
	BUS 335	Information Technology and Management	BUS 200 & 30 Credit Hours	
	BLU 201	Service Learning and Civic Engagement		<i>Blueprint course</i>
	Religion Class	Religion		
	MIS 205	Spreadsheet Software: Microsoft Excel		
Sophomore Year: Semester Four				
	ACC 206	Managerial Accounting	ACC 205 & 30 Credit Hours	
	MA 200	Statistics	30 Credit Hours	<i>Or BUS 203</i>
	BUS 334	Small Business Mangement	BUS 200 & 45 Credit Hours	
	BUS 217	Business Law I	30 Credit Hours	
	GEN ED	General Education Module		
Junior Year: Semester Five				
	BUS 345	Marketing Management	BUS 200 & 45 Credit Hours	
	SIM 338	Sport Economics	BUS 200 & 45 Credit Hours	
	GEN ED	General Education Module		
	GEN ED	General Education Module		
	BLU 301	Junior Symposium	60 Credit Hours	<i>Blueprint course</i>
Junior Year: Semester Six				
	BUS 304	Ethics, Leadership, & Management	BUS 200 & 45 Credit Hours	
	BUS 344	Introduction to International Business	BUS 200 & 45 Credit Hours	
	GEN ED	General Education Module		
	Liberal Arts	Liberal Arts Elective		
	BUS 346	Corporate Finance	ACC 205, 206	
Senior Year: Semester Seven				
	SIM 404	Fieldwork/Internship	Permission Instructor	<i>MGT 404 cross list</i>
	SIM 410	Sport Event Operations Management	BUS 200 & 45 Credit Hours	
	SIM Elective	Upper Level SIM Elective		
	All College	All College Elective		
	All College	All College Elective		
Senior Year: Semester Eight				
	SIM 398	Sales & Retail Management	75 Credit Hours	
	SIM 490	Strategic Management	90 Credit Hours	Cross listed MGT490
	SIM Elective	Upper Level SIM Elective		
	All College	All College Elective		
	All College	All College Elective		
General Education Modules				
✓	General Education Module		Completed By	
	Mathematics		MA 145	
	Natural Science			

	Social Science	ECO 203
	American History/Western Civilization	
	Humanities	
	Arts	
	Foreign Culture and Language	
	General Education Elective	ECO 204
General Electives		
Additional Requirements		
✓	Requirement	Completed By