



Sports Communication, BA

Curriculum for 2026-2027

Four Year Plan

✓	Course	Course Title	Prerequisites	Notes
Freshman Year: Semester One				
	EN 101	College Writing		
	BLU 101	Foundations Seminar		Blueprint course
	COM 110	Introduction to Mass Media		
	COM 170	Multimedia Production I		
	GEN ED	General Education Module		
Freshman Year: Semester Two				
	EN 102	Unveiling Literary Treasures	EN 101	
	BLU 151	Public Speaking		Blueprint Course
	COM 180	Multimedia Production II		
	COM 211	Mass Communication Theory		
	GEN ED	General Education Module		
Sophomore Year: Semester Three				
	COM 190	Visual Communications		
	EN 240	The Art of Persuasion	EN 101	
	COM 243	Journalism	EN 102	
	GEN ED	General Education Module		
	BLU 201	Service Learning & Civic Engagement	BLU 151	Blueprint Course
Sophomore Year: Semester Four				
	RS elective	Religious Studies elective		
	COM 211	Mass Communication Theory		
	COM 261	Concepts of Integrated Marketing		
	GEN ED	General Education Module		
	GEN ED	General Education Module		
Junior Year: Semester Five				
	BLU 301	Junior Symposium	60 Credit Hours	Blueprint course
	COM 345	Sports Reporting	COM 243	
	All College	All College Elective		
	All College	All College Elective		
	COM Elective	Communications Elective Lower Level		
Junior Year: Semester Six				
	COM 350	Sports Broadcasting		
	COM 320	Communications Law and Ethics		
	Liberal Arts	Liberal Arts Elective Upper Level		
	All College	All College Elective Upper Level		
	All College	All College Elective Upper Level		
Senior Year: Semester Seven				
	Immersive	Immersive Learning Course Upper Level		
	COM elective	Communications Elective Upper Level		
	COM Elective	Communications Elective Upper Level		
	Liberal Arts	Liberal Arts Elective Upper Level		
	All College	All College Elective Upper Level		
Senior Year: Semester Eight				
	COM 491	Internship	Instructor Permission	
	COM 443	Journalism Practicum	COM 243	
	COM Elective	Communications Elective Upper Level		
	All College	All College Elective Upper Level		
	All College	All College Upper Elective		
General Education Modules				
✓	General Education Module		Completed By	
	American History/ Western Civilization			
	Arts		COM 243	
	Foreign Language and Culture			
	Humanities			
	Mathematics		MA 200 (suggested but not required)	
	Natural Science			
	Social Sciences			
	General Education Elective			